

Shanthan Nihal Boppani

PRODUCT DESIGNER · UX STRATEGY · ENTERPRISE PLATFORMS

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SUMMARY

Product Designer with 7+ years of experience creating human-centered digital products across enterprise, healthcare, and consumer domains. Skilled in UX research, interaction design, design systems, and end-to-end product thinking. Brings a design-thinking approach to problem framing, rapid prototyping, and cross-functional collaboration, with a track record of simplifying complex workflows and improving usability, onboarding, and delivery speed.

Core skills: Product design, design thinking, UX research, interaction design, information architecture, wireframing, prototyping, design systems, usability testing, stakeholder collaboration.

Tools: Figma, Adobe XD, Sketch, Adobe Illustrator.

SELECTED IMPACT

- Improved product usability by 30% over one year and reduced onboarding time from 15 minutes to 5 minutes through clearer interaction flows and interface redesign.
- Contributed to a redesign that increased customer satisfaction by 25% in three months and built design-system foundations that helped improve delivery speed by 50%.

EXPERIENCE

Product Designer · Float Group JAN 2025 - PRESENT · HYDERABAD, INDIA

- Design user-centered experiences for a portfolio of software products, translating business needs into intuitive workflows and scalable web interfaces.
- Partner with product managers and engineers to simplify complex journeys, prototype solutions, and strengthen consistency through reusable patterns and design-system thinking.

User Experience Designer · Albanero (acquired by Infor) JUN 2022 - JUN 2024 · INDIA

- Designed Datamesh, a large-scale data management and transformation platform with complex, data-heavy workflows for enterprise users.
- Improved information architecture and key task flows, contributing to product maturity during a period that culminated in the company's acquisition by Infor.

Head of Design · The Tea Planet OCT 2021 - MAY 2022 · INDIA

- Led end-to-end design across packaging, website, and digital brand touchpoints, creating a consistent customer experience across channels.
- Supported digital sales communication and marketplace operations across Amazon, Meesho, and JioMart.

UI/UX Designer · Lera Technologies FEB 2020 - SEP 2021 · HYDERABAD, INDIA

- Sole designer for EFICAZ and related web products, owning user flows, wireframes, prototypes, and final UI delivery.
- Designed Linksters, an interactive education product for children with speech- and touch-based learning journeys.

UX Consultant to UI/UX Designer · Doctily Digital Health AUG 2018 - FEB 2020 · HYDERABAD, INDIA

- Joined as a UX Consultant and progressed to UI/UX Designer within one year; designed the Remedy mobile app with focus on onboarding clarity, usability, and iterative improvement.

Freelance Graphic Designer · Self-employed SEP 2017 - JUL 2018 · HYDERABAD, INDIA

- Delivered logo design, packaging, branding, and mobile theme layout work for multiple clients.

PROJECTS

Undetach · Figma plugin FIGMA COMMUNITY · BETA

- Design-system tooling that reports token drift, component usage and detached instances from inside the Figma file — designed, built and shipped end to end.

EDUCATION & CERTIFICATIONS

B.Sc. Multimedia & Design
Wiztoons College of Media and Design, Bangalore · 2015–18

Certifications
Certified User Experience Specialist (CUXS) — Google
Certificate of Excellence — Gymnasium